

# Cutting Edge

**JAWED HABIB**

**EDUCATION  
FOR EVERYONE**

**JAWED HABIB<sup>®</sup>**

OFFICIAL NEWSLETTER OF THE JH GROUP

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## OUR CAPTION'S MESSAGE



**Jawed Habib**

India is an exceptional country. The speed at which we have adapted to modern technology astounds the superpowers of the world. The most fascinating examples of this are our adaptation to digital payments cloud storage and education. Our Digital India campaign has fostered incredible internet penetration, a smartphone revolution with affordable devices making adaptation at the rural level even easier. Finally, the COVID-19 pandemic accelerated the adoption of technology in education through online learning platforms and Edtech solutions. This digital shift has transformed the education landscape in India. It's time for us to take the leap.

I am glad to announce the launch of the Jawed Habib e-learning platform. We aim to offer students the flexibility to learn at their own pace and their own schedule. Many of us are working through the day, and after-hours or the weekend is the best time for us to invest our time in skill upgrading.

You can be a student in the furthest corner of the country, you cannot travel to the big city, not a problem. All you need is a basic internet connection and you will learn from the best of the best cosmetologists in the business.

We will offer one of the widest range of courses, covering various aspects of the hair, beauty, and makeup industry, from basic techniques to advanced specialties. This diversity will allow learners to choose the areas or topics that they are most interested in or want to improve. Our courses will reflect the latest trends and techniques in the beauty and hair industry. This ensures that learners stay up-to-date with the most current practices.

The courses often include practical components such as video demonstrations and interactive assignments.. This practical focus helps students develop real-world skills. Our courses will be updated rapidly and regularly to reflect the latest trends and techniques in the beauty and hair industry. This ensures that learners stay up-to-date with the most current practices.

Overall, Jawed Habib E-Learning is a convenient, accessible, and cost-effective way for individuals to acquire the skills and knowledge necessary for a successful career in this field. It is precious for those who require flexibility in their learning journey.



## **Empowering Dreams: Partnership with "Dilli Loan"**

We're delighted to announce our collaboration with "Dilli Loan," providing interest-free loans across all our PAN India academies. This partnership aims to make education accessible to all, ensuring that financial constraints are never a hurdle on the path to learning and growth.

## **Unveiling Our Group Tagline: "EDUCATION FOR EVERYONE"**

"**Education for Everyone**" is not just a tagline; it's a commitment to inclusivity and empowerment. At Jawed Habib, we believe that education transcends barriers, and this tagline reflects our dedication to making learning accessible to every individual.

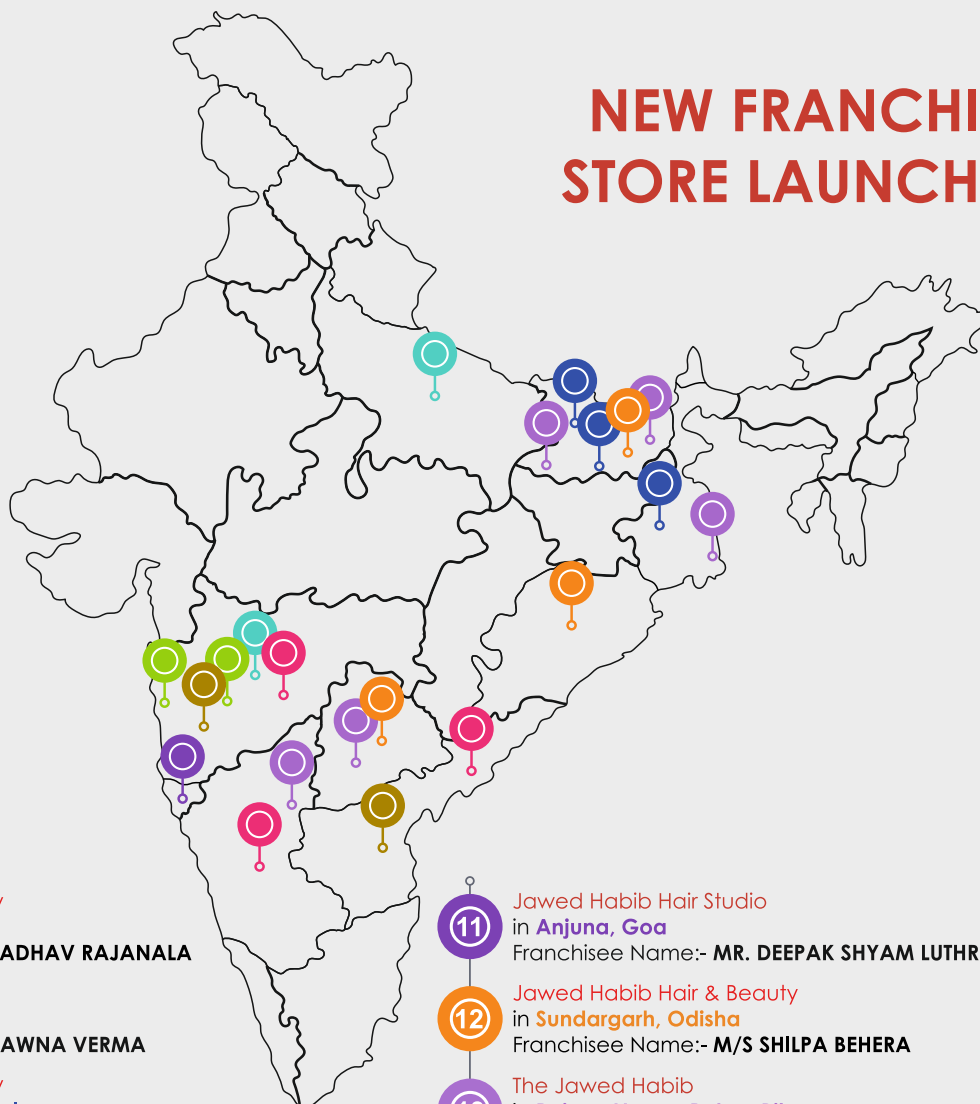
## **Free Skill Upgradation for Everyone**

Exciting news! Every Saturday at our COCO Academy in Andheri West, Mumbai, we offer free skill upgradation sessions. This initiative aims to empower individuals by enhancing their skills, promoting continuous learning.



## TWENTY-ONE NEW CHAPTERS

## NEW FRANCHISE STORE LAUNCHES



- 1 Jawed Habib Hair & Beauty in **Bengaluru, Karnataka**  
Franchisee Name:- **venu madhav rajanala**
- 2 The Jawed Habib in **Bagaha, Bihar**  
Franchisee Name:- **MRS. BHAWNA VERMA**
- 3 Jawed Habib Hair & Beauty in **Cooch behar, West Bengal**  
Franchisee Name:- **AEVUM**
- 4 The Jawed Habib in **Bengaluru, Karnataka**  
Franchisee Name:- **MR. ATUL KAMAT**
- 5 The Jawed Habib in **Kolkata, West Bengal**  
Franchisee Name:- **MS. PRIYANKA MONDAL**
- 6 Jawed Habib Hair & Beauty in **Bhagalpur, Bihar**  
Franchisee Name:- **MRS. SUDHA KUMARI**
- 7 Jawed Habib Hair & Beauty in **Pune, Maharashtra**  
Franchisee Name:- **M/S TWO RELIABLES**
- 8 Jawed Habib Hair & Beauty in **Mumbai, Maharashtra**  
Franchisee Name:- **MRS. MADHAVI VIKAS SHELAR**
- 9 Jawed Habib Hair & Beauty in **Vijayawada, Andhra Pradesh**  
Franchisee Name:- **M/S YUVIN ENTERPRISES**
- 10 Jawed Habib Hair & Beauty in **Visakhapatnam, Andhra Pradesh**  
Franchisee Name:- **M/S. SIRI ENTERPRISES**
- 11 Jawed Habib Hair Studio in **Anjuna, Goa**  
Franchisee Name:- **MR. DEEPAK SHYAM LUTHRI**
- 12 Jawed Habib Hair & Beauty in **Sundargarh, Odisha**  
Franchisee Name:- **M/S SHILPA BEHERA**
- 13 The Jawed Habib in **Rajeev Nagar, Patna, Bihar**  
Franchisee Name:- **M/S ASHA ENTERPRISES**
- 14 The Jawed Habib in **Hajipur, Bihar**  
Franchisee Name:- **GLAMOUR HEAVEN**
- 15 The Jawed Habib in **Vanasthalipuram, Hyderabad, Telangana**  
Franchisee Name:- **M/S GM ENTERPRISES**
- 16 Jawed Habib Hair & Beauty in **Quthbullapur, Hyderabad, Telangana**  
Franchisee Name:- **MR. GARADI VINOD KUMAR**
- 17 The Jawed Habib in **Kakadeo, Kanpur, Uttar Pradesh**  
Franchisee Name:- **M/S BABA VENTURES**
- 18 Jawed Habib Hair & Beauty in **Manjri, Pune, Maharashtra**  
Franchisee Name:- **MS GLOSSY**
- 19 Jawed Habib Hair & Beauty in **Pimpri-Chinchwad, Pune, Maharashtra**  
Franchisee Name:- **SILKBOUNCE ENTERPRISES LLP**
- 20 Jawed Habib Hair Studio in **Mukund Nagar, Pune, Maharashtra**  
Franchisee Name:- **SHATAYU WELLNESS**
- 21 Jawed Habib Hair & Beauty in **Laheriasarai, Darbhanga, Bihar**  
Franchisee Name:- **M/S. FASHION POINT**

**EDUCATION  
FOR EVERYONE**





# EDUCATION FOR EVERYONE

The year 2023 stands as a pivotal year for Jawed Habib Brand, marked by meticulous preparations and the unveiling of ambitious ventures. As **an education-centric brand**, our foremost commitment has been to lay the groundwork for the launch of **Jawed Habib Education Online**.

Extensive groundwork has been undertaken, with the creation of engaging content for online education, intricate video shoots, and editing. Our online platform, meticulously designed for user-friendliness, promises a cost-effective learning experience with the slogan **"Education and Skill for Everyone."**

This initiative positions us to penetrate the grassroots of **Bharat**, addressing the genuine need for skill development.

In an unexpected yet delightful move, Jawed Habib Brand introduce is about to Launch Jawed Habib Cosmetic in 2023. After dedicated efforts of whole year of 2023, we will proudly present our partners and customers with an authentic cosmetic line, fulfilling a longstanding desire for trustworthy products.



# "ONE TEAM, ONE DREAM"

Our office was adorned with joy and laughter during the Festive celebration. The festivities were not just about lights and sweets but also about unity.



[www.jawedhabib.com](http://www.jawedhabib.com)



## ONE TEAM, ONE DREAM

Our new office tagline, "**One Team, One Dream**" reflects the collaborative spirit that propels us forward.

दीपावली की हार्दिक शुभकामनाएं



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## TOGETHERNESS, BEST GIFT !

## EDUCATION FOR EVERYONE

FOR INTERNAL COMMUNICATION ONLY



JAWED HABIB®

RADIO



“ खूबसूरत दिन की शुरुआत,  
जावेद हबीब रेडियो के साथ ”

Another significant milestone achieved this year is the complete turnaround of marketing activities for our brand partners **Jawed Habib Personalized Radio**, tailored to the specific needs of each store, has become a unique facet of our marketing strategy.

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## NEW CERTIFICATION



We have initiated a certification program for Jawed Habib Salons, with a progression from **Bronze Level certification in the first year to Silver Certification in the second year, culminating in Gold Level recognition in the third year.**

Furthermore, we have embraced digitization in salons having online presence, store wise social media marketing, introducing seamless payment acceptance systems etc.

As we reflect on the strides made in 2023, Jawed Habib Brand stands poised for an exciting future, driven by innovation, education, and a commitment to delivering exceptional products and services to our valued partners and customers.

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FOR EVERYONE**





## AMBITIOUS PLANS FOR 2024

In anticipation of a groundbreaking year ahead, Jawed Habib Brand is gearing up to unveil a completely reimagined identity in 2024. This marks the realization of extensive groundwork laid in 2023, and the brand is poised to showcase the tangible results of its commitment to excellence.

### **Elevating Education and Skilling:**

The upcoming year is dedicated to elevating education and skilling to unprecedented heights and to penetrate at Taluka Level. With a focus on exponential growth and a commitment to delivering quality services in our salons with education based approach, Jawed Habib Brand is set to redefine industry standards.

### **Own Salon Equipment and Tools:**

In a bold move, Jawed Habib Brand is set to launch its own line of salon equipment and tools, featuring personalized branding. This strategic initiative ensures that our salons are equipped with the best tools, reflecting our commitment to practical excellence.

### **Revolutionizing Salon Uniforms and Ambiance:**

2024 will witness the introduction of a brand-new salon uniform, providing a fresh and modern aesthetic for our team. Simultaneously, Jawed Habib salons will undergo a complete transformation, embracing a new look and feel that resonates with contemporary trends.

### **Innovation with Artificial Intelligence (AI):**

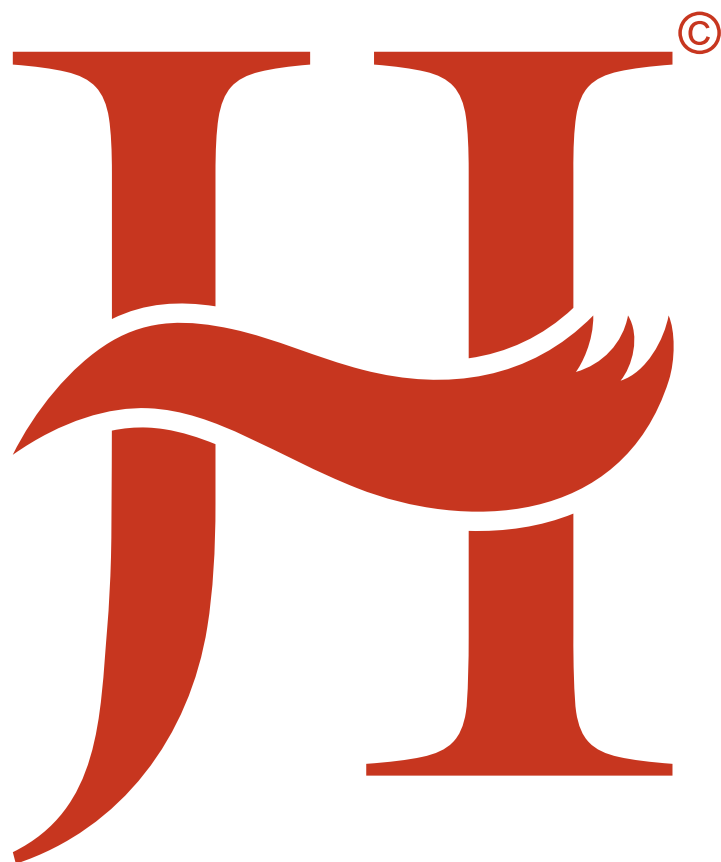
Embracing the spirit of innovation, Jawed Habib Brand is pioneering the use of Artificial Intelligence in the hair and beauty profession. Recognizing the transformative potential of AI across industries, we are committed to implementing this cutting-edge technology to enhance the customer experience and redefine industry benchmarks.

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As we embark on this transformative journey, Jawed Habib Brand reaffirms its dedication to providing unparalleled services, fostering skill development, and embracing innovation.

The year 2024 promises to be a landmark chapter in our brand's legacy, and we invite the world to witness the evolution of Jawed Habib into

**“a new era of  
excellence”**



## CREDITS

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